

Appendix C Pricing Index

DIR-CPO-4406

Monkee-Boy Web Design, Inc.



MONKEE-BOY

CATEGORY	SERVICE DESCRIPTION	MSRP	DIR Discount	DIR Price
DIGITAL SUPPORT SERVICES	Account/Project Management	\$210/hr	21.21%	\$165/hr
	Domain Registration/Management	\$210/hr	21.21%	\$165/hr
	Research/Strategy	\$222/hr	25.56%	\$165/hr
	Web Accessibility	\$210/hr	21.21%	\$165/hr
	Web Analytics	\$210/hr	21.21%	\$165/hr
	Web Content Writing	\$210/hr	21.21%	\$165/hr
	Web Development	\$210/hr	21.21%	\$165/hr
	Web Maintenance (Enhancements, Upkeep, Training, etc.)	\$210/hr	21.21%	\$165/hr
	Web Marketing (SEO, PPC Mgmt, SEM)	\$210/hr	21.21%	\$165/hr
	Web/UX Design	\$210/hr	21.21%	\$165/hr
TURNKEY SOLUTIONS	Holistic Diagnostic Strategy	per project	at least 20%	custom quote
	Holistic Digital Marketing Strategy	per project	at least 20%	custom quote
	Website Redesign Projects	per project	at least 20%	custom quote
	Website Replatform Projects	per project	at least 20%	custom quote
	WordPress Support & Security Programs (per month)	per site	at least 20%	custom quote
HOSTING & DOMAINS	Domain Registration (annual)	domain/year	20.00%	20.00%
	Premium "Habitat" Hosting (annual) w/ SSL Certificate	per domain/year	20.00%	custom quote

For more information or to discuss an opportunity, please email dir@monkee-boy.com or visit www.monkee-boy.com.