

Appendix C Pricing Index

DIR-CPO-4406

Monkee-Boy Web Design, Inc.



MONKEE-BOY

CATEGORY	SERVICE DESCRIPTION	UNIT	MSRP PRICE	DIR Customer Discount % off MSRP
WEBSITE DESIGN/DEVELOPMENT	Accessibility Section 508 Compliance	Hour	\$185.00	22.21%
	Account/Project Management	Hour	\$185.00	22.21%
	Account/Project Management	Hour	\$185.00	22.21%
	Domain Registration/Management	Hour	\$185.00	22.21%
	Research/Strategy	Hour	\$200.00	25.56%
	Web Analytics	Hour	\$185.00	22.21%
	Web Content Writing	Hour	\$185.00	22.21%
	Web Maintenance (Enhancements, Upkeep, Training, General Services, etc.)	Hour	\$185.00	22.21%
	Web Marketing (SEO, PPC Mgmt, SEM)	Hour	\$185.00	22.21%
	Web/Mobile Development	Hour	\$185.00	22.21%
	Web/Mobile/UX Design	Hour	\$185.00	22.21%
	HOSTING & DOMAINS	Domain Registration (annual)	per domain/year	\$25.00
Premium "Habitat" Hosting (annual)		per domain/year	\$1,200.00	20.00%
Standard Hosting (annual)		per domain/year	\$400.00	20.00%
TURNKEY SOLUTIONS	Digital SWOT Analysis	per site	\$7,500.00	20.00%
	Google Apps Setup + Configuration	per domain	\$1,500.00	20.00%
	Holistic Diagnostic Strategy	per project	\$27,500.00	20.00%
	Holistic Digital Marketing Strategy	per company	\$15,000.00	20.00%
	WordPress "Safe and Sound" Package (per month)	per site	\$500.00	20.00%
	WordPress "SEO Protection" Package (per month)	per site	\$950.00	20.00%

For more information or to discuss an opportunity, please email dir@monkee-boy.com or visit www.monkee-boy.com.